

# JACKIE GORDON

FOR CONGRESS

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## **RACE UPDATE:**

*COOK POLITICAL CHANGES NY-02  
FROM LEAN R TO TOSS UP*



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# IMMIGRANT. COMBAT VETERAN. TEACHER. LEADER.



## Jackie Gordon's commitment to service has always driven her to do more.

Jackie Gordon is a combat veteran, an educator, a public servant, and a community leader.

Jackie was born in Jamaica, West Indies, and grew up in Queens, NY. While in college and teaching in local schools, she enlisted in the United States Army Reserve. Over her 29-year career in the Armed Forces, Jackie served our country overseas as a platoon leader in Germany during Operation Desert Storm, as an operations officer at Guantanamo Bay during the Global War on Terror, as a battle captain in Baghdad during the U.S.-led invasion of Iraq, and as Commander of the 310th Military Police Battalion in Afghanistan in 2012. She retired from the Army Reserve with the rank of Lieutenant Colonel in 2014.

Gordon has spent nearly three decades working in New York public schools, and has earned degrees in education from Hunter College and Queens College. As a guidance counselor at Wilson Technological Center in Farmingdale, Jackie mentored and advised Long Island high schoolers, guiding them into productive lives, into college, and into the workforce. From 2007 to 2020, she served on the Babylon Town Council, where she worked to direct resources to veterans and military families as Chair of the Veterans Advisory Council, pushed for the revitalization of Wyandanch Village, which has breathed new life into the community, and helped raise nearly \$1 million for the Wounded Warriors Project through the annual Soldier Ride in Babylon.

Jackie lives in Copiague with her son Augustus. Her daughter, Kerriane, is a Captain in the U.S. Air Force.

# Peter King is retiring.

Peter King is just the latest of over 20 House Republicans to retire ahead of 2020. Suburban districts around the country have been moving steadily toward Democrats as voters are repelled by the President.

Democrats picked up 12 seats in the Northeast, including 3 in New York, in 2018. In the Governor's race, Andrew Cuomo won Suffolk County by 4 points and Nassau County by 15 points.



**The New York Times**

November 11, 2019

## **GOP Rep. Peter King Retiring, Giving Dems New 2020 Target**

**“The decision comes days after voters flocked to Democratic candidates in state elections in Kentucky and Virginia, underscoring Republican vulnerability in a suburban revolt against President Donald Trump.”**



## **King's Retirement Moves NY-02 From Likely to Lean Republican**

November 11, 2019

**“The early Democratic frontrunner is Babylon Councilwoman Jackie Gordon, who retired as a lieutenant colonel from the Army Reserves and has worked as a public school guidance counselor.”**

# A TOP-TIER TARGET FOR DEMOCRATS



YEAR	PRESIDENTIAL RESULTS: NY-2
2016	Trump 53-44%
2012	Obama 52-47%
2008	Obama 51-48%

- ★ **Jackie is entering the general election with an 11:1 cash on hand advantage over her Republican opponent.**
- ★ **NY-2 moved to 2nd most vulnerable** post King's retirement, according to Daily Kos's House Vulnerability Index.
- ★ **Democrats have about 13,000 more registered voters than Republicans in NY-2.** Democrats have an advantage and turning out infrequent voters will be a key in winning this race.
- ★ **People of color account for nearly a quarter of voters in the District.** This level of diversity was a key component of many districts Democrats flipped in 2018.
- ★ **There are 104,971 independent and unaffiliated voters who have voted in at least one of the last three general elections.** Persuasive targeted messaging will be incredibly important in this district.
- ★ **Jackie will appear on the ballot under three party lines:** the Democratic Party, Working Families Party, and the Independence Party, which is the largest third party in NY.
- ★ **Democrats made huge gains in suburban districts in 2018.** NY-2 is a suburban district ready to be taken back.

# OUR TEAM

In addition to a full time staff, the campaign has retained a consultant team with a track record of winning tough races:



**AL MEDIA** is recognized nationally for their award-winning creative and breakthrough victories.

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**GREENBERG QUINLAN ROSNER RESEARCH** has more than 35 years of experience helping Democrats win tough races across the country.

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**RESONANCE CAMPAIGNS** is one of the top direct mail firms in the country for Democratic campaigns and progressive institutions.

# ENDORSED BY:

Representative **Hakeem Jeffries**  
Representative **Carolyn Maloney**

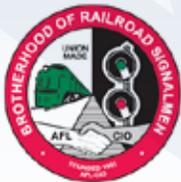
Representative **Max Rose**  
Former Representative **Steve Israel**

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Jackie Gordon is retired member of the United States Army Reserves. Use of military rank, job titles, and photographs in uniform does not imply endorsement by the Department of the Army or the Department of Defense.

Paid for by Jackie Gordon for Congress